



**DIGITAL & ANTI FATIGUE DESIGNS**

POWER BOOST IN THE BOTTOM  
RELIEF WHILE USING DIGITAL DEVICES  
SUITABLE EVEN FOR YOUNG PEOPLE  
FULL FIELD DESIGN

DIGITAL FAMILY DESIGN



SMALL  
ACCOMODATION

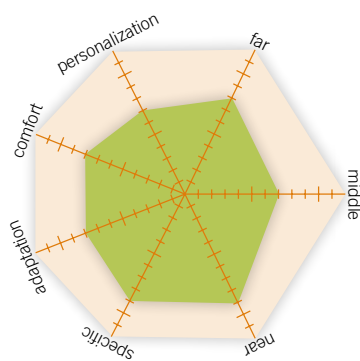
PROGETTAZIONE CREATIVITÀ  
**procrea**  
ITALIANA

**HELP** *young*

# CREA HELP YOUNG

Help Young is the first lens providing a very small accommodative support placed over the whole bottom part of the surface. It is suitable almost for everyone from 16 years old onwards and provides unprecedented relief while using digital devices such as smartphone and tablets. Practically, it has no corridor and does not require any adaption. Thanks to WFRT technology, the recalculated near power will be free of unwanted astigmatism and prismatic effects.

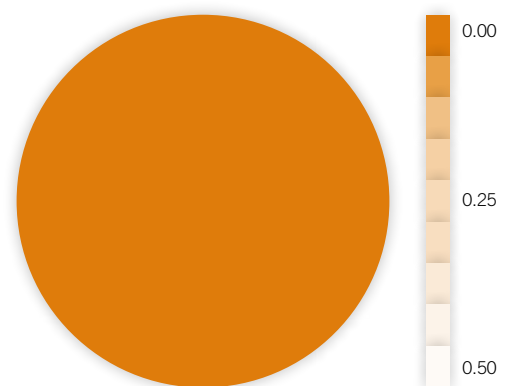
## PERFORMANCE



## POWER MAP



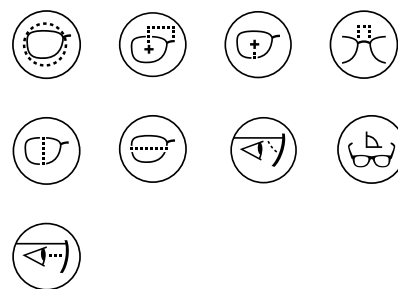
## CYLINDER MAP



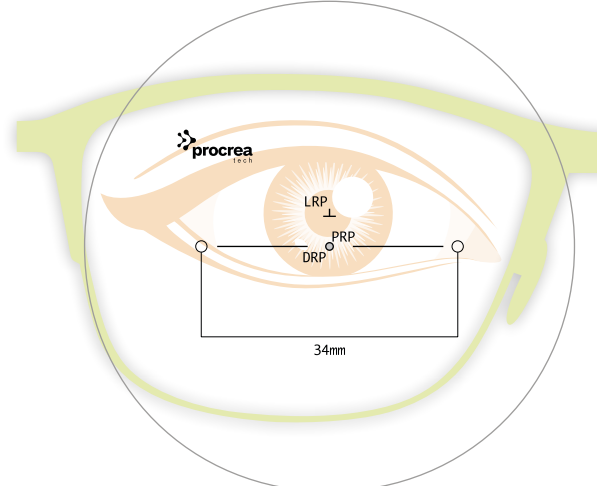
## TECHNOLOGIES



## DESIGN PARAMETERS



## TECHNICAL SPECS



Market Segment	Type	Allowed Materials	Precalibration	Personalization
Small Accommodation	Power Boost Equipped Lens	All	Yes	Yes

Prism Ref. Point (PRP)	Distance Ref. Point (DRP)	Layout Reference Point (LRP)	Power Boost	Near Ref. Point (NRP)	Max. Diameter	Sphere Range	Cylinder Range
Geometrical Center. Allowed Range 0 - 15 mm	Same as PRP	+ 4 mm	-	-	80 mm	-30 / +25 dpt	-8 / +8 dpt



EXTENDED ADDITIONS RANGE  
FULL FIELD DESIGN  
NO ACCOMODATION  
SUITABLE AS FIRST-PAL

**INTHELP** HIGH-END  
ANTI-FATIGUE

**DIGITAL FAMILY DESIGN**

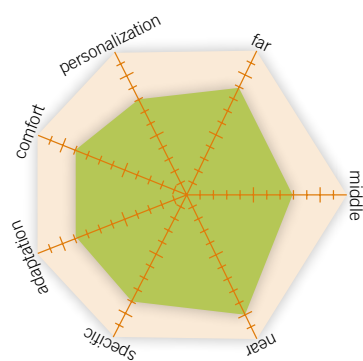


PROGETTAZIONE CREATIVITÀ  
**procrea**  
ITALIANA

# CREA INTHELP

IntHelp is a full field progressive lens with all benefits of a single vision lens. Equipped with extended addition range: 0.40, 0.65, 0.90, 1.10, 1.30, it takes you gradually over the time to wear a standard progressive lens without the need of adaption. Each addition has been developed with a special power law that guarantees the same comfort of a single vision lens, a soft corridor and a good near vision area. It reduces your daily accommodation efforts and avoids pain, dryness and headache on lower additions, while it acts as a “early” progressive lens on higher additions. It is suited for all-day use, indoor and outdoor, including computer and mobile devices that normally require high performance on near-intermediate distances.

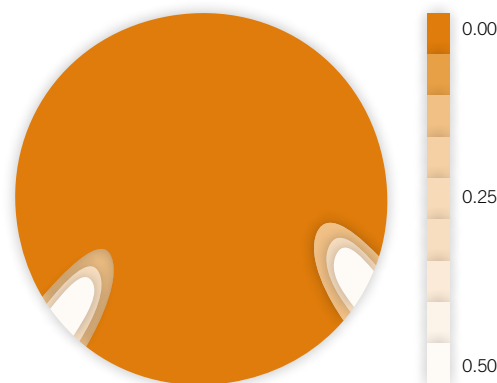
## PERFORMANCE



## POWER MAP



## CYLINDER MAP

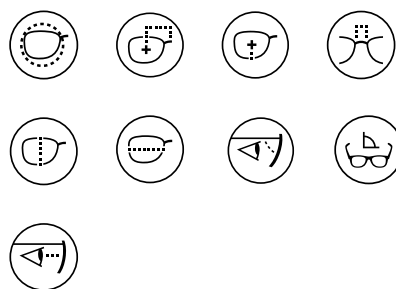


## TECHNOLOGIES

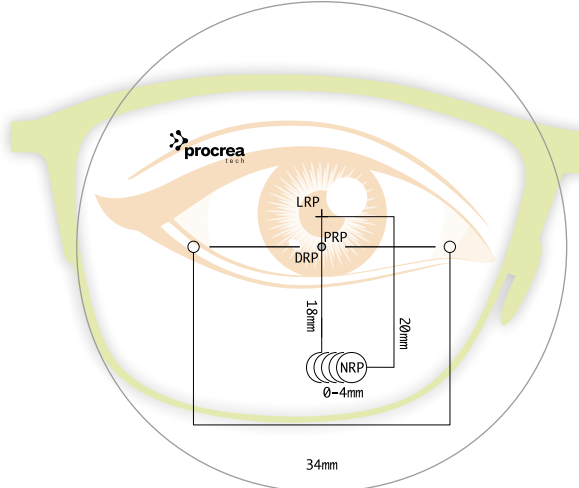
**WFRT**  
TECHNOLOGY



## DESIGN PARAMETERS



## TECHNICAL SPECS



Market Segment	Type	Allowed Materials	Precalibration	Personalization
High-end Anti-Fatigue	Power Boost Equipped Lens	All	Yes	Yes

Prism Ref. Point (PRP)	Distance Ref. Point (DRP)	Layout Reference Point (LRP)	Inset	Power Boost	Near Ref. Point (NRP)	Min. Fitting Height	Max. Diameter	Sphere Range	Cylinder Range
Geometrical Center. Allowed Range 0 - 15 mm	+ 10 mm	+ 4 mm	0 - 4 mm auto inset	0.40 - 0.65 - 0.90 - 1.10 - 1.30 dpt	18 mm	20 mm	80 mm	-30 / +25 dpt	-8 / +8 dpt

A PAL DESIGN  
FOR A DIGITAL LIFE

DIGITAL FAMILY DESIGN

do  
not  
be  
old

BE DIGITAL



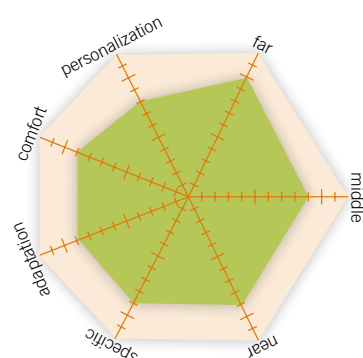
PAL FOR DIGITAL LIFE  
**INTHELP PRO**

 PROGETTAZIONE CREATIVITÀ  
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# CREA INTHELP PRO

IntHelp pro is a progressive design intended to middle age wearers who make intensive use of digital devices such as smartphones and tablets. This design reduces the strain in the near vision zone and increases the overall comfort through the use of the robust WFRT optimization technology and the Smart Inset. Moreover, the adaptation process is made easier and immediate, in particular when IntHelp design has been previously used as first PAL.

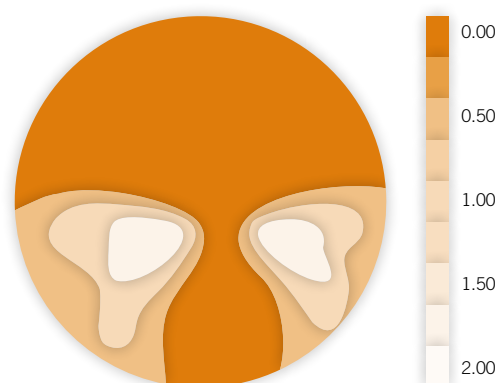
## PERFORMANCE



## POWER MAP



## CYLINDER MAP

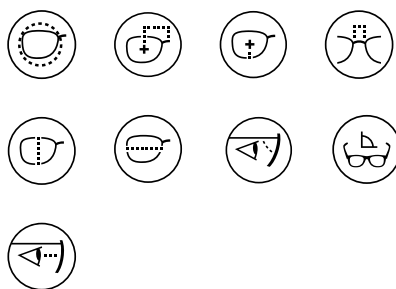


## TECHNOLOGIES

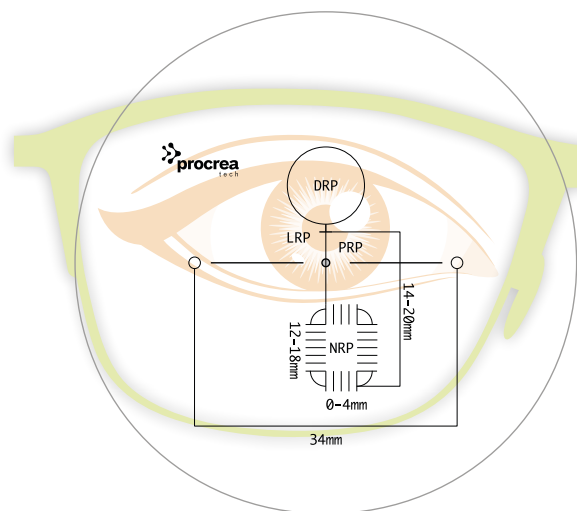
**WFRT**  
TECHNOLOGY



## DESIGN PARAMETERS



## TECHNICAL SPECS



Market Segment	Type	Allowed Materials	Precalibration	Personalization
PAL for digital life	Soft	All	Yes	Yes

Prism Ref. Point (PRP)	Distance Ref. Point (DRP)	Layout Reference Point (LRP)	Inset	Near Ref. Point (NRP)	Min. Fitting Height	Max. Diameter	Sphere Range	Cylinder Range	Addition Range
Geometrical Center. Allowed Range 0 - 15 mm	+10 mm	+ 4 mm	0 - 4 mm auto inset	12 - 18 mm	14 - 20 mm	80 mm	-30 / +25 dpt	-8 / +8 dpt	0.75 / 4.50 dpt



AN OFFICE LENS  
FOR DIGITAL WORK

for a new  
young  
digital  
work

DIGITAL FAMILY DESIGN

**INTHELP ROOM**  
OFFICE FOR DIGITAL LIFE

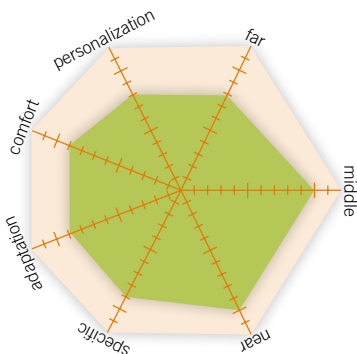
 PROGETTAZIONE **CREATIVITÀ**  
**procrea**  
ITALIANA  
PROCREATECH.COM



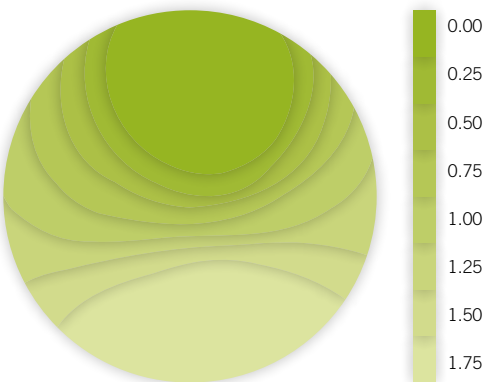
# CREA INTHELP ROOM

IntHelp Room completes the range of digital devices oriented designs with an office lens that leverages all features of the Crea Room design and adds a specific optimization on intermediate and near vision zones for specific distances related to the use of smartphones and tablets. By this means, the effective volume of such zones is naturally increased and the overall comfort while working in the office is improved.

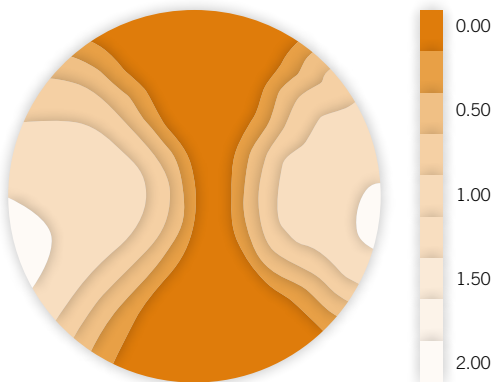
## PERFORMANCE



## POWER MAP



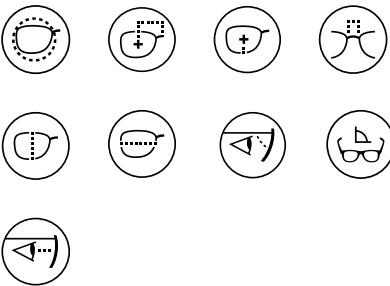
## CYLINDER MAP



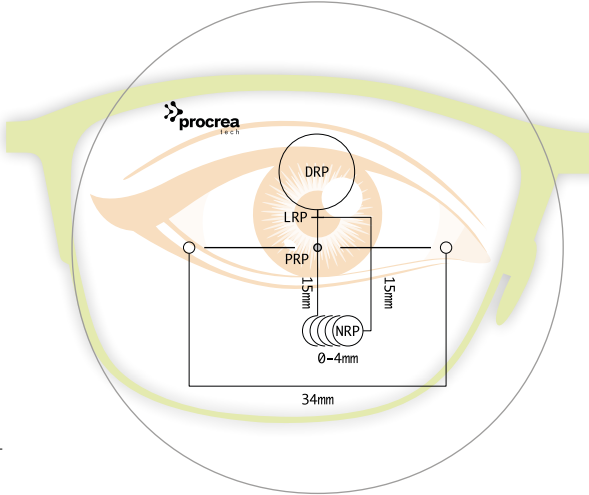
## TECHNOLOGIES



## DESIGN PARAMETERS



## TECHNICAL SPECS



Market Segment	Type	Allowed Materials	Precalibration	Personalization
Office for digital life	Soft	All	Yes	Yes

Prism Ref. Point (PRP)	Distance Ref. Point (DRP)	Layout Reference Point (LRP)	Inset	Near Ref. Point NRP	Min. Fitting Height	Max. Diameter	Sphere Range	Cylinder Range	Addition Range	Degr.	Dept of Field
Geometrical Center. Allowed Range 0 - 12 mm	+10 mm	+4 mm	0 - 4 mm auto inset	15 mm	15 mm	80 mm	-25 / +15 dpt	-8 / +8 dpt	0.75 / 3.50 dpt	Auto	Variable (33 cm - 4 mt)

ANTI-FATIGUE DESIGN  
POWER BOOST IN THE BOTTOM  
INTENDED FOR ASSIDUOUS READERS  
FULL FIELD DESIGN

ANTI FATIGUE DESIGN

read more  
stress less

**CREA HELP**  
MEDIUM ANTI-FATIGUE

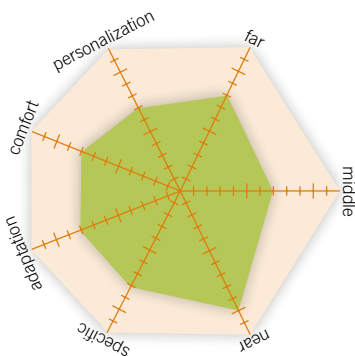
ANTI FATIGUE DESIGN  
POWER BOOST IN THE BOTTOM  
INTENDED FOR ASSIDUOUS READERS  
FULL FIELD DESIGN

 PROGETTAZIONE **CREATIVITÀ**  
**procrea**  
ITALIANA

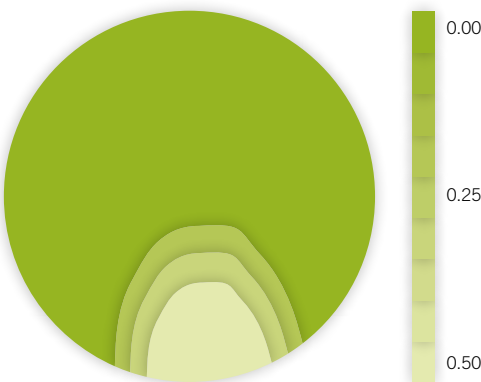
# CREA HELP

CREA HELP is the perfect replacement to a conventional single vision design with a specific correction in the bottom part of the lens. The use of digital devices, such as computer, tablet, smartphone but also a book, stress the eyes as muscles surrounding the crystalline make a lot of effort to adapt from one device to another resulting, after some time, in blurred vision. Crea Help reduces your daily fatigue and improves digital devices reading.

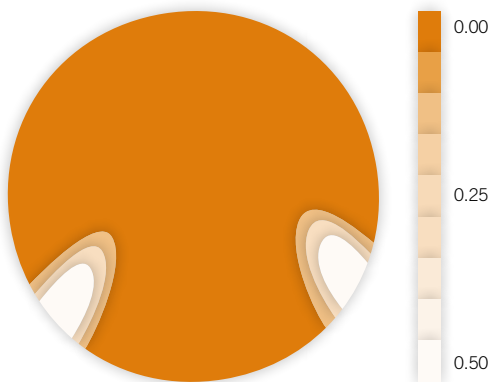
## PERFORMANCE



## POWER MAP



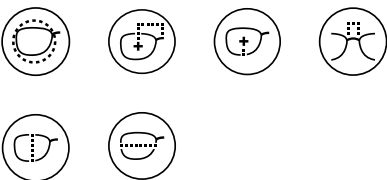
## CYLINDER MAP



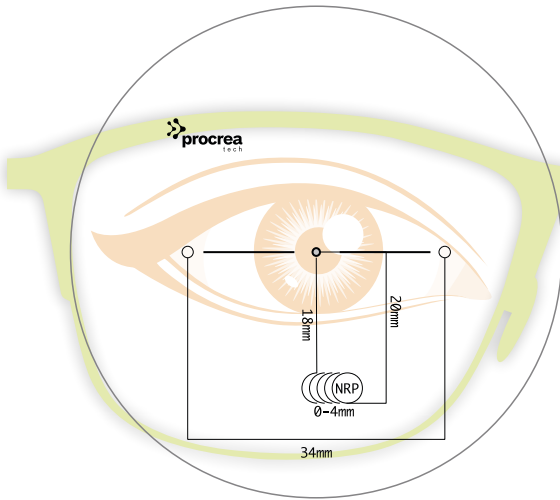
## TECHNOLOGIES



## DESIGN PARAMETERS



## TECHNICAL SPECS



Market Segment	Type	Allowed Materials	Precalibration	Personalization
Medium Anti-Fatigue	Full Field Progressive	All	Yes	Yes

Prism Ref. Point (PRP)	Distance Ref. Point (DRP)	Layout Reference Point (LRP)	Inset	Power Correction	Near Ref. Point (NRP)	Min. Fitting Height	Max. Diameter	Sphere Range	Cylinder Range
Geometrical Center. Allowed Range 0 - 15 mm	Same as PRP	Same as PRP	0 - 4 mm auto inset	0.50 - 0.75 - 0.90 dpt	18 mm	20 mm	80 mm	-30 / +25 dpt	-8 / +8 dpt





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