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# CREA ANIMA THE REVOLUTIONARY DESIGN INTRODUCED BY PROCREA

POWERED WITH **(AI) ARTIFICIAL INTELLIGENCE** NEAR VISION BEHAVIOUR CUSTOMIZATION EXTREMELY MINIMIZED ABERRATIONS MINIMAL ADAPTATION REQUIRED



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INNOVATIVE HIGH-END DESIGN POWERED WITH AI NEAR VISION BEHAVIOUR CUSTOMIZATION EXTREMELY MINIMIZED ABERRATIONS

# **CREA ANIMA**

**ANIMA** is the revolutionary design introduced by ProCrea in the market. It is powered with **AI (Artificial Intelligence)** to satisfy design quality constraints and provides extreme clear vision and comfort. ANIMA is the first completely customized progressive lens, generated by a meticulous algorithm called **DNA PATCH CALCULATION** that reelaborates the visual parameters by adding an innovative patch based mathematical model. Thanks to **PUPYL OPENING TECHNOLOGY**, ANIMA allows to support the mydriasis process ensuring natural and comfortable vision. When associated with I-check, the AI engine calculation takes into account the near interpupillary distance for inset optimization and the near vision behaviors to calculate the perfect geometry for the user, in order to have minimal adaptation needs. Moreover with **MAX VOLUME** technology, the wearer perceives an increase of the visual field (in depth and width) and thus an efficient increased volume.

#### PERFORMANCE

personalization

Specific

**TECHNOLOGIES** 

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TECHNOLOGY

contrort

adaptation

#### **POWER MAP**



**DESIGN PARAMETERS** 

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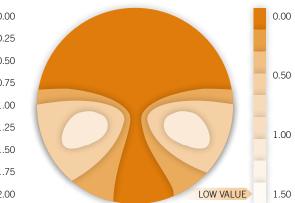
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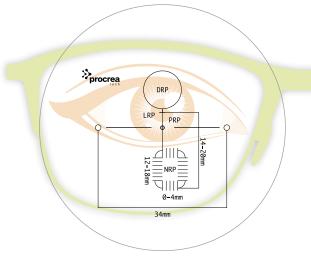
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#### **CYLINDER MAP**



**TECHNICAL SPECS** 



Market Segment	Туре	Allowed Materials	Precalibration	Personalization		
High-end progressive	Adaptive	All	Yes	Yes		

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Prism Ref. Point (PRP)	Distance Ref. Point (DRP)	Layout Reference Point (LRP)	Inset	Near Ref. Point (NRP)		Max. Diameter	Sphere Range	Cylinder Range	Addition Range
Geometrical Center. Allowed Range 0 - 12 mm	+10 mm	+4 mm	0 - 4 mm smart inset	12 - 18 mm	14 - 20 mm	80 mm	-30 / +25 dpt	-8 / +8 dpt	0.75 / 4.50 dpt





## **HEADQUARTERS**

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